

7/5/2005

To Whom It May Concern:

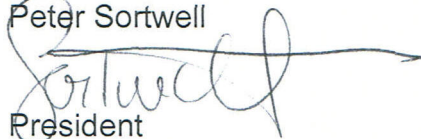
Jon Seidel has worked with me and my company as a business facilitator and consultant for the past 12 months.

Jon has been a great outside resource in helping our company deal with our exceptional growth and expansion. His expertise in organizational structure, employee management, business processes, and productivity measurement have all been instrumental in Arborwell's success.

I would recommend Jon for any company that may be looking for organizational structure, personnel development, and or all facets of strategic business planning and consulting.

Please feel free to call if you have any questions regarding Jon Seidel.

Peter Sortwell



President  
Arborwell

FOR IMMEDIATE RELEASE

San Francisco, CA - August 30, 2004

## **Arborwell** is honored as one of the fastest growing companies in the East Bay!

The East Bay Business Times has ranked Arborwell at number 9 out of the 50 Fastest Growing Private Companies in the East Bay region. Each year the Business Times compiles a list of the companies based on their revenue growth over a three-year period - Arborwell has grown 181.3% in three years - from 2001 to 2003! The winners were honored on July 22, 2004 at a dinner reception held at the Blackhawk Automotive Museum in Danville, California.



Peter and Anne Sortwell  
President & Vice-President, accepting the Award.

Arborwell operates from three locations in San Mateo, Sacramento, and Castro Valley. Clients include golf courses, property management companies, corporate and educational campuses, landscape and general contractors, municipalities, government agencies and residential. Among other services Arborwell will provide tree relocation and transplanting, specification pruning, plant health care, tree and stump removal, tree inventories, tree appraisals, hazard assessments, and budgetary management plants. Serving the entire San Francisco bay area, Arborwell offers enhanced service capabilities with 24 hour emergency service, an arsenal of cutting-edge equipment, and customer service representatives who are certified arborists with over 100 years combined experience.

### **Arborwell is a professional tree management company**

Arborwell is a customer driven, professional tree management company; committed to providing flawless execution of Arboricultural services that enhance the beauty, health, safety and value of trees. It values customers, employees and its community while contributing to and saving a healthy sustainable environment through the management of trees.

Contact Arborwell at:  
**1.888.969.8733**  
[www.arborwell.com](http://www.arborwell.com)